








Primezen[®]
LIVE SMART. LIVE PRIME.

Everything Smart. Everything Prime.

From touch to sensing, every detail covered.

www.primezen.in |     

Who We Are

At Primezen, we believe true luxury is living without effort. Our smart solutions aren't just about switches and sensors they're about making life easier, more beautiful, and more connected.

From turning on lights with a touch, to saving energy without even thinking about it, every product is designed to blend into your lifestyle quietly, intelligently, and elegantly.

*We don't just build smart homes.
We create smarter ways of living.*



30k+
Homes Transformed



30+
Cities Empowered



20+
Trusted Channel Partners



50+
Architects Onboard



One Touch. All Yours.



Perfect Ambiance

Set the mood instantly from romance to celebration.

Seamless Convenience

Control lights, curtains, AC & more in one touch.



Effortless Living

Touch, voice, or app your home obeys.



Future-Ready

Geofencing & climate control that adapts to you.



Tailored Design

Premium finishes & icons crafted for your space.



Smart Solution

| Luxury at Your Fingertips



Zen Touch Panel

Control lights, fans, and curtains with a single touch — stylish and simple.



Zen Kinetic Switch

Wireless, battery-free switch you can place anywhere — no wiring, no hassle.



Zen Controller

The smart hub that connects everything in your home for easy control.

s, Everywhere.

Lights That Knows When to Glow |



Motion Sensor

Lights turn on when you enter, saving energy with smart detection.



Wardrobe Sensor

Lights up your wardrobe or cabinet the moment you open it.



Sensor Light

Smart lights that glow only when needed perfect for common spaces.

What You Can Control



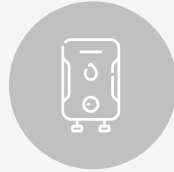
Lights



Fan



Curtain



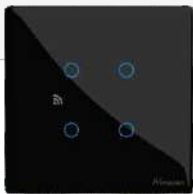
Geyser



AC



How You Can Control



Touch



Mobile App



Voice



Remote

Touch, Talk, Tap



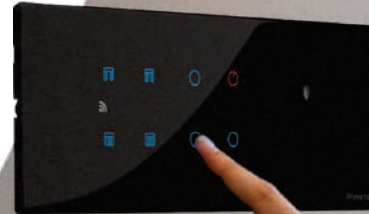
luxury at
your fingertips.



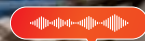
your voice is
the master key.



your home
in your hand.



Hey Alexa,
Turn on Relax Mode.



Control Lights

Set Ambiance

Set Temperature

Product Range

2M - Compact sophistication



201



202



203



2M



4M



6M

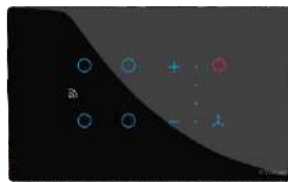


8M

4M - The versatile choice



401



403



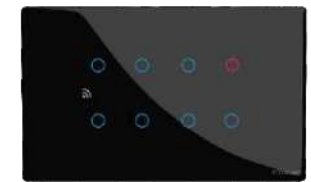
404



405

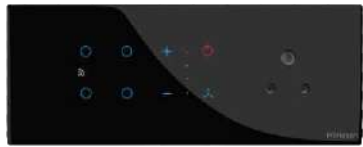


406



407

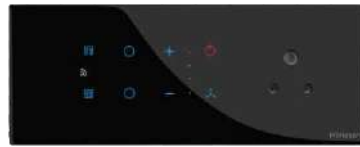
6M - Expanded control



601



602



603



604



605



606



607



608



609



610

8M - The ultimate statement



801



802



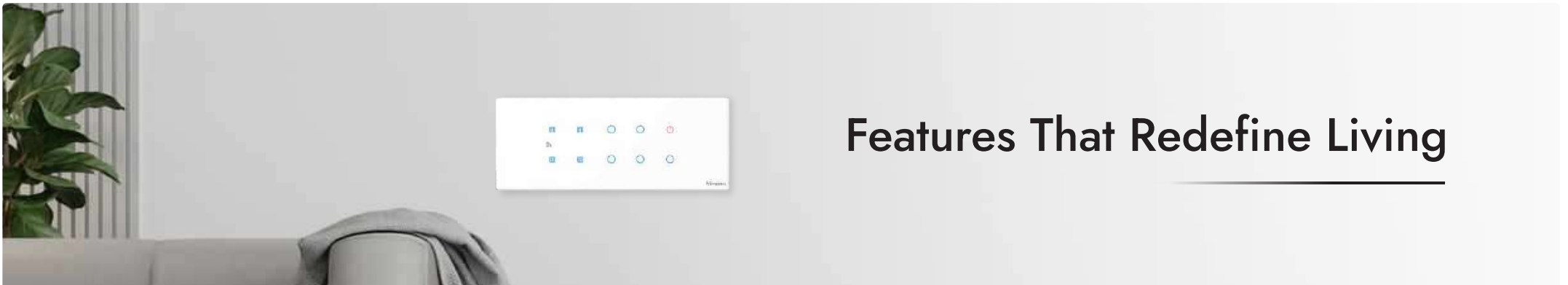
803



804



805



Features That Redefine Living

Material & Finish



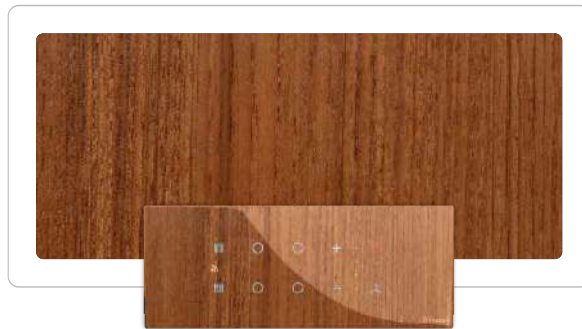
Acrylic
(Glossy & Matt)



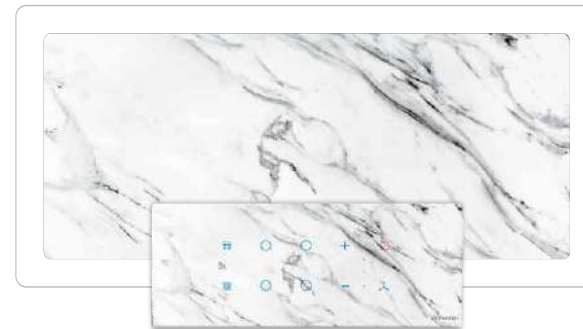
Glass



Wooden



Veneer



Marble

Available Accessories



Load Extender

Power without limits. Extend the strength of your touch panels to handle bigger appliances and heavier loads with ease reliable, durable, and built for demanding spaces.



Remote

Control from anywhere in the room. Sleek and minimal, this remote lets you manage lights, fans, and scenes effortlessly at your fingertips.



Pearl

Smart living, made elegant. A signature accessory that brings style and convenience together, completing the Zen experience with a refined touch.

Personalization

Designed Around You

| WALLPAPER CUSTOMIZATION



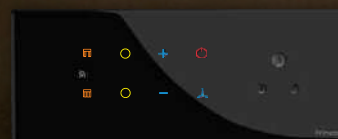
Add personal photos as panel background.

| ICON CUSTOMIZATION



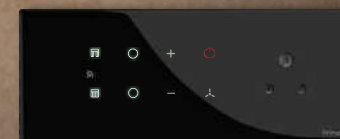
300+ Icon Choices,
Perfect for Every Application.

| RGB ICON



Choose icon colors that suit
your mood.

| BRIGHTNESS ADJUST



Adjust icon brightness for
day or night.

Convenience

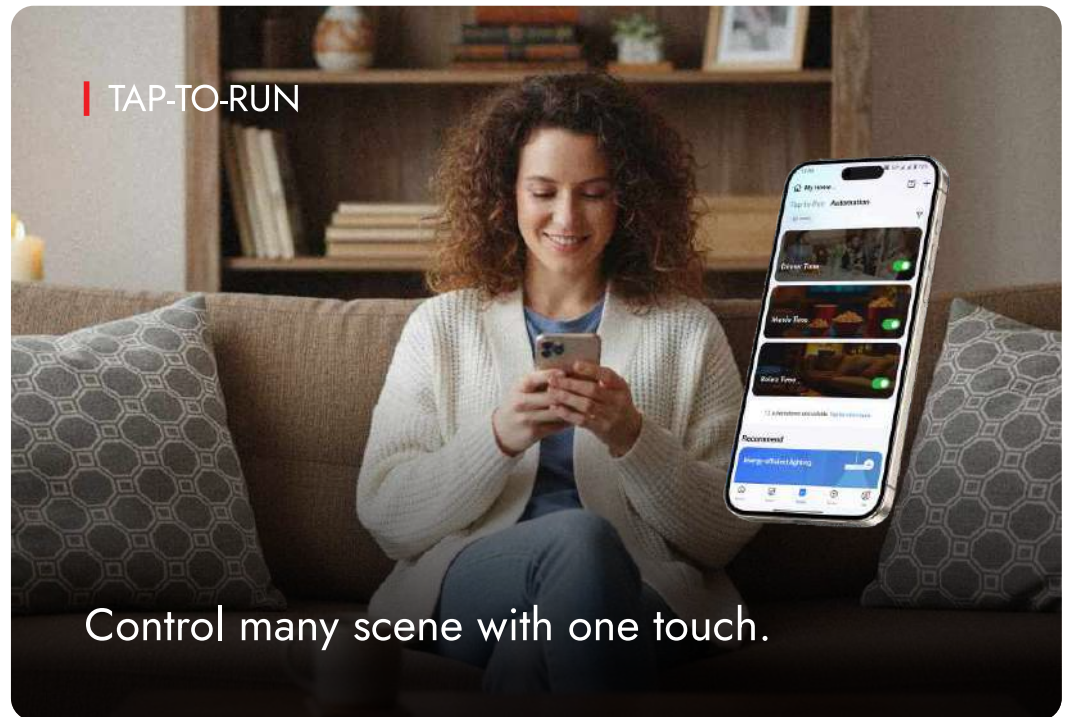
Effortless Everyday Comfort

2 WAY SWITCH



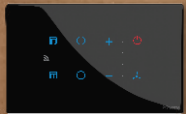
Control the same light from two different switches

TAP-TO-RUN



Control many scene with one touch.

MEMORY FUNCTION



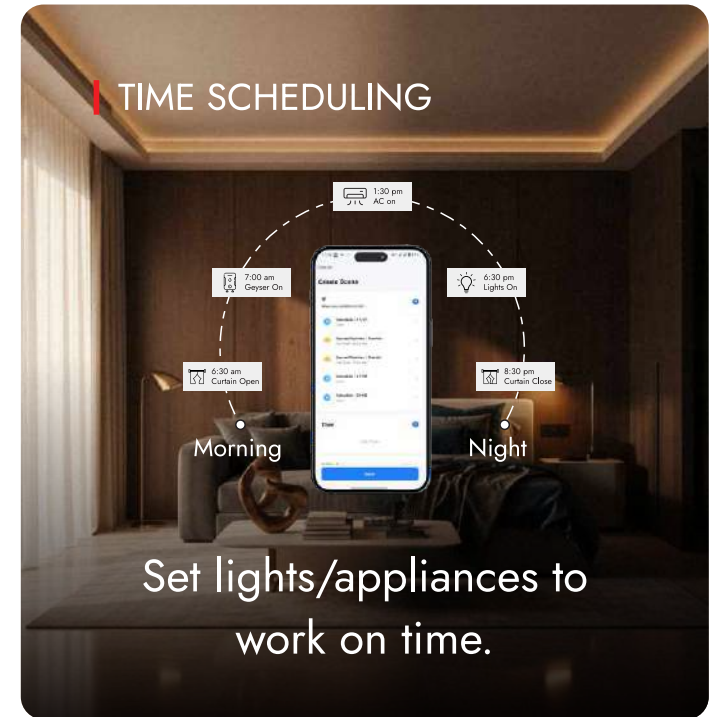
Remembers your last settings.

OFFLINE TIMER



keep working offline too.

TIME SCHEDULING

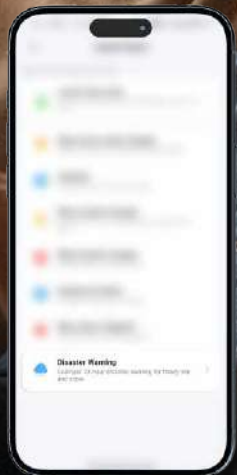


Set lights/appliances to work on time.

Safety & Alerts



Luxury with Peace of Mind

EMERGENCY ALERT



Sends instant safety alerts.

HEAVY LOAD CAPACITY

-  Air conditioning unit
-  Electric water heater
-  EV charger
-  High capacity equipments

Handles high-power appliances like AC's, geysers.

NOTIFICATION ALERT



Quick updates for your devices.

CHILD LOCK



Prevents accidental use.

Smart Automation

Intelligence That Anticipates You

SCENE CREATION



Hey Alexa, Good Morning.

- Ac turn off
- Geyser switch on
- Curtains rise with Sunlight
- Soft warm lights on At 30%
- Coffee machine starts

Build custom scene like morning or night scene.

CLIMATE RESPONSIVE



Summer Weather

AC cools.
Curtains close.
Cool white lights.
Fan speeds up.



Rainy Weather

AC dehumidifies.
Warm lights on.
Curtains half-close.
Soft music plays.

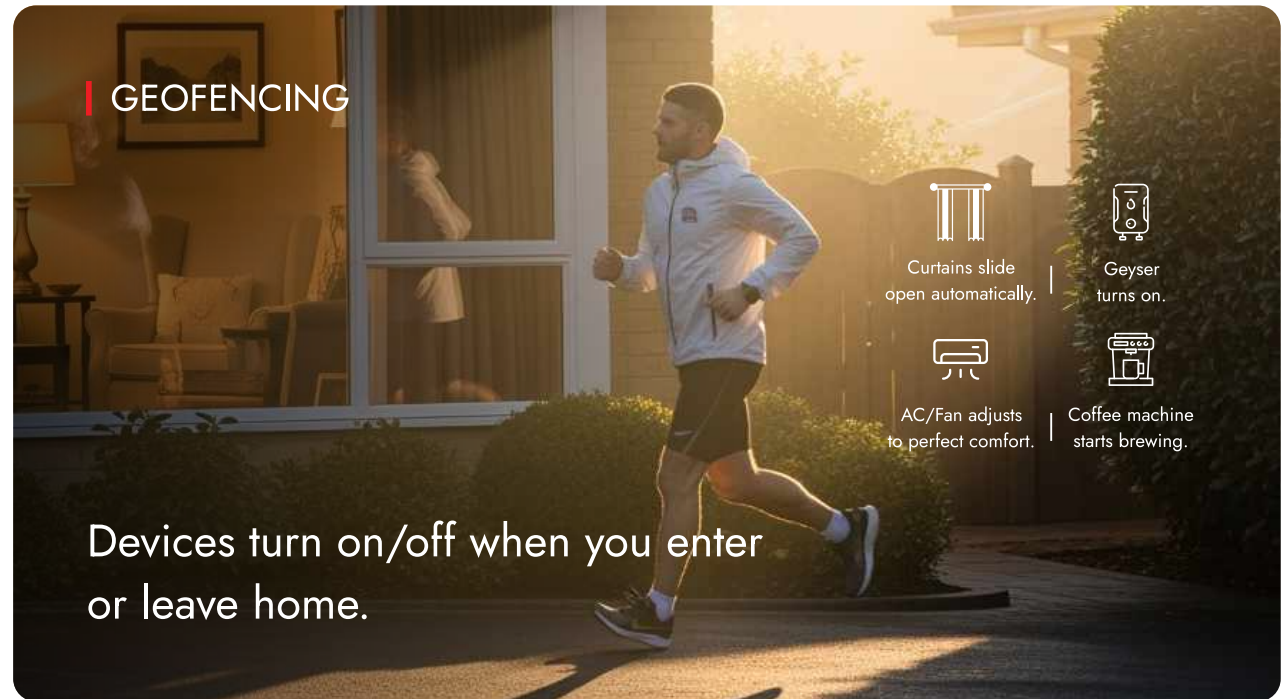


Winter Weather

Heater on.
Golden lights glow.
Curtains open.
Warm aroma fills.


Adjusts to
weather automatically.


GEOFENCING




Curtains slide
open automatically.


Geyser
turns on.


AC/Fan adjusts
to perfect comfort.


Coffee machine
starts brewing.

Devices turn on/off when you enter
or leave home.

Zen Kinetic Switch & Controller

Wireless. Effortless. Limitless.

Zen Kinetic Switches



S1-Series 1G



S1-Series 2G



S1-Series 3G



S2-Series



S4-Series



S6-Series

Zen Controllers



Zen-2C5W



Zen-CCT



Zen-Dimmer



Zen-Curt



Zen-1C10W



Zen-2C10W



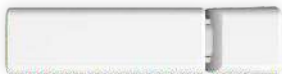
Zen-6C10W



Zen-Doorbell Set



Zen-Gateway



Zen-Door Sensor

| ZEN - KINETIC SWITCH



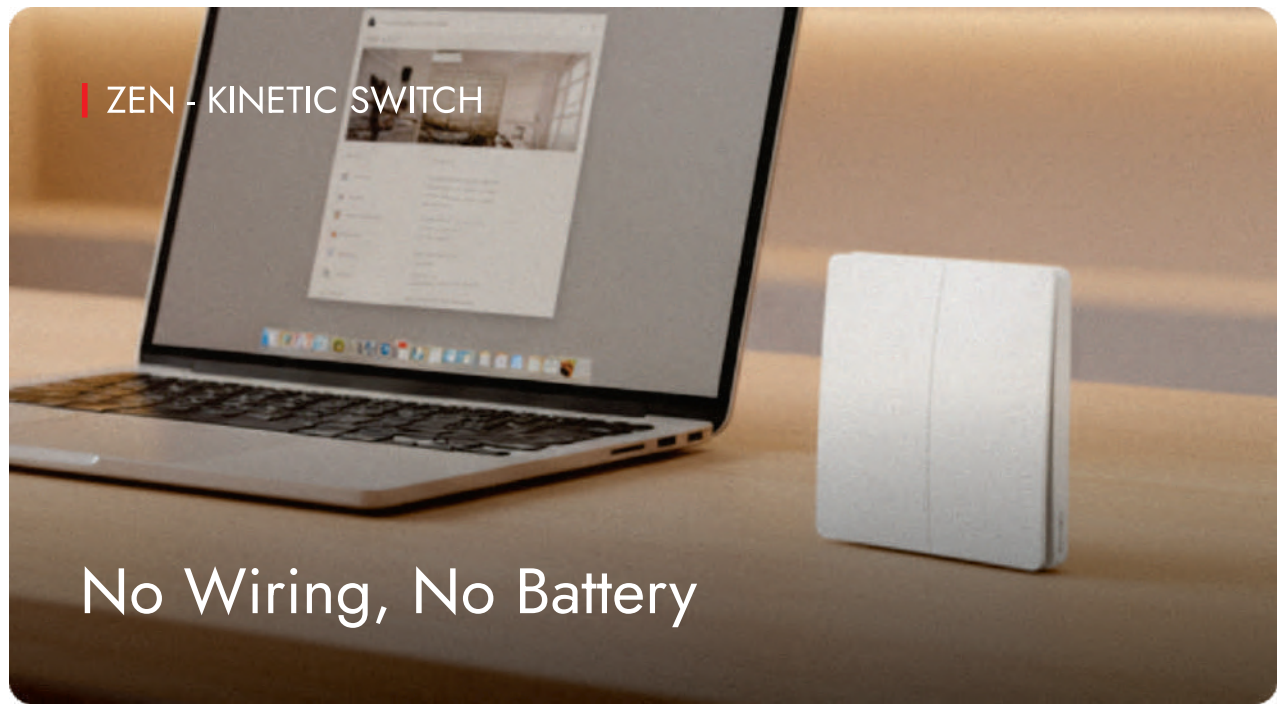
Switch Anywhere

| ZEN - KINETIC SWITCH



IP67 Protection

| ZEN - KINETIC SWITCH



No Wiring, No Battery

ZEN - 2C5W



Controls two light circuits
in one unit.

ZEN - DIMMER



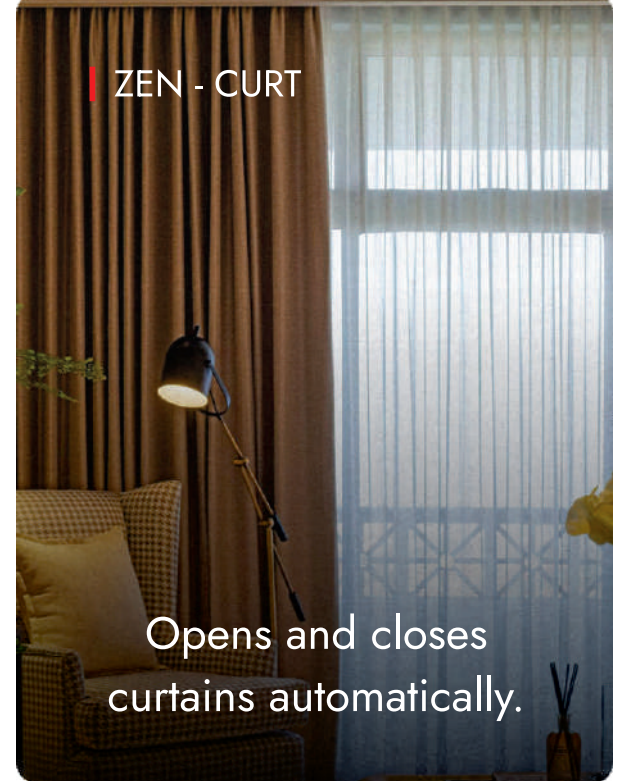
Adjusts light brightness
smoothly for the right mood.

ZEN - CCT



Changes lights from
warm to cool white.

ZEN - CURT



Opens and closes
curtains automatically.

ZEN - 2C5W



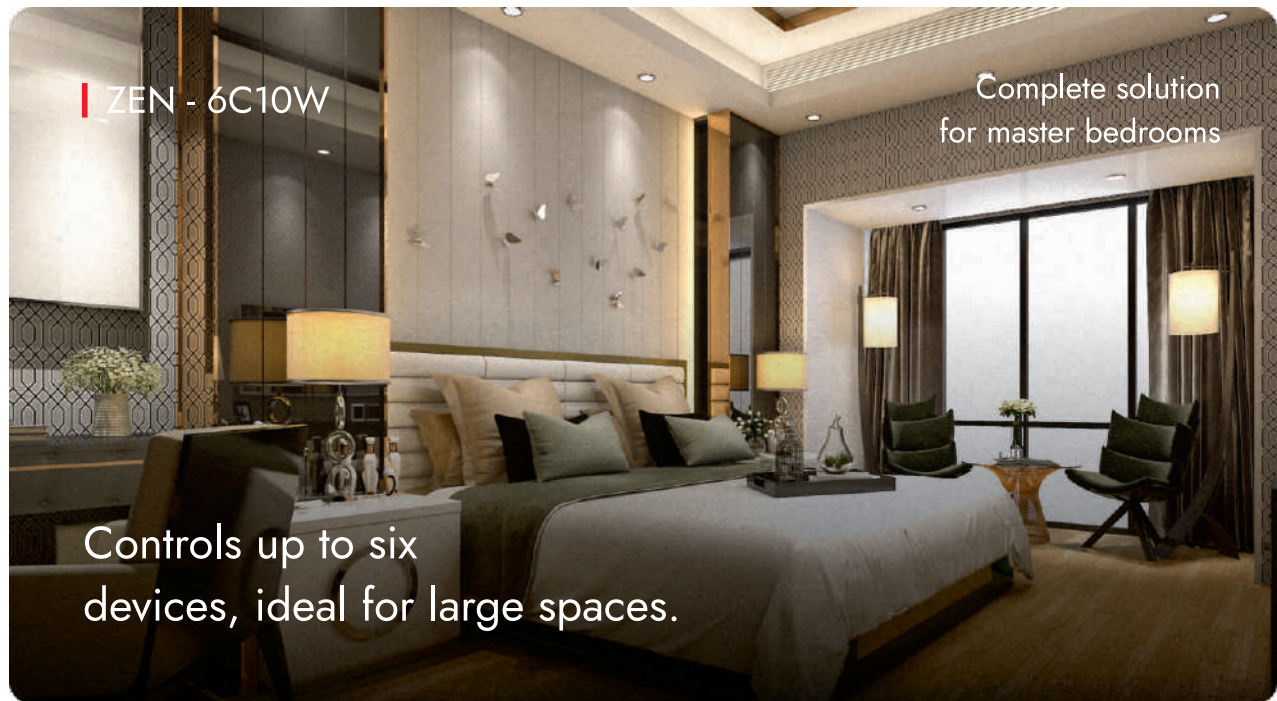
Controls heavy appliances like geysers or AC.

ZEN - 2C10W DIN Rail



Manages two powerful devices from the panel.

ZEN - 6C10W



Complete solution for master bedrooms

Controls up to six devices, ideal for large spaces.

ZEN - GATEWAY



Connects all devices to Wi-Fi for app and voice control.

ZEN - DOORBELL SET



Smart doorbell that sends instant alerts.

ZEN - DOOR SENSOR



Detects door openings and triggers automations.

True Presence Sensor

Detects even the slightest human presence, offering unmatched accuracy for modern living.



DETECT YOUR
HEARTBEATS



Nano Pro-s



Nano Pro-f

Proximity Presence Sensor

Triggo presence sensor turns lights on when it detects people or objects up to 3 m — saving energy with effortless comfort.



Auto Light
Mode



Adjustable
Range



Time
Delay



Triggo

Always knows when you're there.

Microwave Motion Sensor

Wide-area detection that responds instantly, even through partitions — perfect for offices, corridors, and open spaces.



180°/360°
Detection



Surface & Flush
Mount



Adjustable Lux,
Range & Time



5 Year
Warranty

More Sensors Available :

Nova 4T | Nova Mini | Nano W12 | Nano HB20



Nano 16



Nano F16

PIR Motion Sensor

Lights up instantly when you enter and switches off when you leave — ideal for hallways, staircases, and daily spaces.



180°/360°
Detection



Surface & Flush
Mount



Adjustable
Lux & Time



3 Year
Warranty



Iris S20



Iris F8

More Sensors Available :

Iris S8 | Iris S12 | Iris S12W | Iris F20R | Iris S6DR | Iris W15

Wardrobe Sensor

Lights that turn on the moment you open your wardrobe or cabinet, and switch off when you close it — discreet and effortless.

Door Mode

Waving Mode



Neo D15
(12 - 24V DC)



Neo E15
(12 - 24V DC)



Neo E15 DD
(12 - 24V DC)



Nox (DC)
(220 - 240V AC)

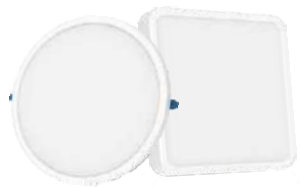
Sensor Lights

Smart lights that glow only when movement is detected — saving energy in corridors, parking, and common spaces.

car enter the parking.

Tulip Pro get On Automatically.

Light when You need, Savings when You don't.



Tulip Pro
(15W & 20W)



Tulip
(12W & 18W)



Tubelight T5 & T8
(18w & 36w)



Bulkhead
(20W)



2x2 Panel Light
(36W)

Touch, Talk, Tap. Your dream home begins here. **Discover Primezen**

Primezen[®]
LIVE SMART. LIVE PRIME.

by **sensinova**[®]
motion on

+91 95863 22322 +91 99797 64665 sales@primezen.in www.primezen.in

Survey Number 372, C K Patel Estate, Near Ramakaka Deri, Opp. Tata Motors Service Centre, Chhani, Vadodara – 391740, Gujarat.

